



Visit 29 Palms Tourism Business Improvement District

Event Sponsorship Request Guidelines

1. Event sponsorship proposals are to be presented to the TBID Advisory Board for consideration a minimum of 90-days prior to the scheduled event.
2. For consideration for funding through the TBID budget, the proposed events must have potential to draw attendees/visitors from outside of the city, from in-state and out-of-state markets.
3. Sponsorship proposals are to include clearly defined sponsorship levels and accompanying sponsor benefits.
4. In addition to the dollar amount, event sponsorship proposals are to include details on what percentage of the event's budget are being requested.
5. The TBID's annual event sponsorship budget is utilized strategically to ensure balance between seasons and event types (i.e., arts and culture, music, health and wellness) with particular focus on supporting new events in the winter and summer months.

Sponsorship proposals are reviewed by the Visit 29 Palms Tourism Business Improvement District Advisory Board at regularly scheduled meetings which are listed on the City of Twentynine Palms [meeting calendar](#). Proposals are to be submitted in PDF format, by email, to Breanne Dusastre at bdusastre@29palms.org.